



The C I A Campaign

a campaign for C leaner I ndoor A ir

**For the Comfort of Our Patients
Please Do Not Wear
Products Containing
Perfume, Cologne
or Fragrances.**



**Thank You for
Your Cooperation!**

Note: Many products such as lotion, body spray, hair spray, aftershave, talcum powder and deodorant contain the term, "fragrance" in their list of ingredients, which often includes perfume, cologne, synthetic scents and/or chemicals.

▪ **"As many as 50 million people in the United States suffer from allergic disease"**
~American Academy of Allergy and Immunity

▪ **"In 1998, it was estimated that 26.3 million Americans have been diagnosed with asthma."**
~American Lung Association of Texas

"Up to 72% of asthmatics report their asthma is triggered by fragrance."
~American Fragranced Products Information Network

▪ **Approximately 12.6% of the population suffers from multiple chemical sensitivity (MCS), a condition in which they experience reactions from exposure to low concentrations of common chemicals..."**
~Journal Environmental Health Perspectives

*The CIA Campaign www.CleanerIndoorAir.org
Sponsored By The Invisible Disabilities Advocate™: www.MyIDA.org*



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